

The Importance of Purchasing the Right Water Softener for the Job

WHAT DOES A WATER SOFTENER DO?

Softening your water can prevent scale buildup and eliminate problems with soap scum, spotting on dishes, dry skin and hair, poorly performing appliances, and much more.

WHY ARE SOME WATER SOFTENERS CHEAPER THAN OTHERS?

Although the products may look similar, the level of softening resin in the tanks may be less so the initial unit cost is lower.

WHAT DOES RESIN DO?

Water softeners contain a resin, which holds onto sodium ions and releases them into water during the ion exchange process. This resin then swaps the sodium ions for hardness minerals, effectively softening the water.

WHY DOES THE LEVEL OF RESIN MATTER?

Less resin means less product efficiency.

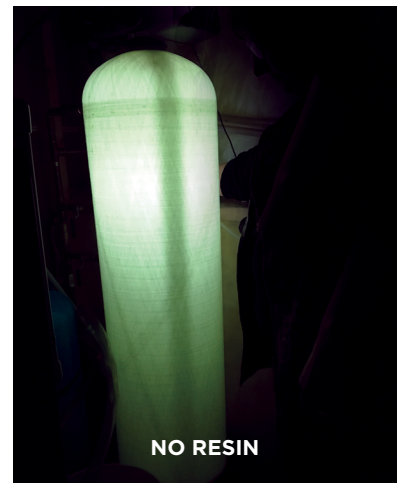
WHY DOES EFFICIENCY MATTER?

- » The unit is less likely to keep up during times of high demand, so the likelihood of running out of soft water increases.
- » The unit will require more salt and water to operate properly.
- » The unit will need to recharge more frequently, using more electricity and causing additional wear and tear.
- » The unit will wear out more quickly requiring more service and possible replacement.

The money that was saved in the initial cost of the unit is quickly lost in operational and service costs.



Photos from service calls where Traut Companies was asked to fix a problem with a water softener purchased from competitors.



TRAUT
COMPANIES
WE KNOW WATER



Jim Gruenke
Water Treatment Manager
320-333-6293
jim@trautcompanies.com